

BENCHVOTE PRIVACY POLICY

LAST UPDATED: 27/3/2024

1. INTRODUCTION

In this privacy policy "we", "us", "our" and Benchvote means Campaignware Pty Ltd (trading as Benchvote), its associates, partners, related entities and subsidiaries. Please read this Privacy Policy carefully as it describes how we collect, use and handle your Personal Information.

Benchvote recognizes the importance of your privacy and your right to control your Personal Information and is committed to complying with applicable privacy laws.

We will only request Personal Information that is reasonably necessary for us to perform our functions and activities as a business. Please be aware, you are under no obligation to provide us with your Personal Information, but if you choose not to provide your Personal Information, you may not be able to take advantage of one or more of the features we offer. From time to time, on request and wherever it is lawful and practicable, we will offer you the opportunity of not identifying yourself, or of using a pseudonym, when entering transactions, or otherwise dealing with, Benchvote.

2. HOW WE SHARE YOUR INFORMATION

Benchvote is always seeking to better understand our player and fan preferences including by analysing your Personal Information to understand trends and interests.

Benchvote may share your Personal Information with vendors, contractors, suppliers, data processors etc in order to operate the business and any other purposes described. We encourage you to read their Privacy Policies to understand how your Personal Information will be handled.

3. WHAT TYPES OF PERSONAL INFORMATION MAY WE COLLECT?

The types of Personal Information Benchvote may collect depends on the purposes for which such information is collected but may include (without limitation):

(a) your name, gender, date of birth, occupation, residential address, email address, telephone number and other contact details;

(b) memberships, subscriptions and attendance history at events or public gatherings

(c) purchasing preferences and other information as required from time to time.

Benchvote will generally not collect Sensitive Information from you. However, where Benchvote seeks to collect Sensitive Information from you, it will do so in accordance with applicable privacy laws, for instance by obtaining your consent for such a collection.

In addition to Personal Information, we use cookies, web beacons and other technologies on our network to collect information about your usage (for instance, third party websites you visit to better understand your preferences and what types of products and services you may be interested in).

4. HOW DO WE COLLECT YOUR PERSONAL INFORMATION?

Where it is reasonable and practicable to do so, Benchvote will collect Personal Information directly from you (without limitation) via the Benchvote website, found at www.benchvote.com, or www.campaignware.com and subsequent sites.

5. WHY DO WE COLLECT, USE, HOLD AND DISCLOSE YOUR PERSONAL INFORMATION?

[BRAND] collects, uses, discloses or holds Personal Information that is reasonably necessary for Benchvote to perform one or more functions or activities as a business including (without limitation):

- (a) organisation, conduct and promotion of events (for instance, providing you information about upcoming ticket offers and deals);
- (b) promotion and sale of merchandise through Benchvotes brands;
- (c) direct marketing of Benchvote products or services; and
- (d) promoting Benchvote Corporate Partner offers.

We use, disclose or hold your Personal Information for the primary purpose for which it was collected, a related secondary purpose, or as otherwise required in accordance with applicable privacy laws (for instance, we may be required to disclose your Personal Information to a law enforcement agency).

6. WHO DO WE DISCLOSE YOUR PERSONAL INFORMATION TO?

Benchvote may provide your Personal Information to third parties as part of our functions and activities including (without limitation):

(a) Delivery, courier and postal organisations: we may disclose your Personal Information to delivery, courier and postal organizations in order to deliver merchandise you order;

(b) Selected third parties and Benchvote corporate matters: we may disclose your Personal Information as part of the normal business activities. These selected third parties may send you information about products and services upon your opting in.

(c) Law enforcement and emergency services agencies: we may disclose your Personal Information where required or authorised to do so by law, including in emergency situations and to assist law enforcement agencies with active investigations. We will always ensure that those to whom we disclose your Personal Information have the legal right to receive it; and

(d) In the future Benchvote may engage email marketing providers, market research companies, promotions management and other data analytics companies to perform direct marketing on our behalf. You will always have the right to opt out of receiving promotional materials from Benchvote.

7. HOW IS YOUR PERSONAL INFORMATION SECURED?

We understand you have entrusted us with the protection of your Personal Information. As such, we take reasonable steps to protect your Personal Information from misuse, loss, unauthorised access, modification or disclosure. This includes engaging reputable third party service providers and ensuring that we engage (where possible and practical to do so) in best practice security systems and procedures.

8. ACCESS TO AND CORRECTION OF PERSONAL INFORMATION

You can access or correct your Personal Information by contacting our Privacy Officer at the 'Inquiries Procedure' set out below.

Please ensure that any written request for access or correction addressed to our Privacy Officer provides adequate detail that identifies what Personal Information you want access to or corrected. Where your request will incur costs, we may charge you a fee to cover those costs (for instance, reasonable staff costs in searching for, locating and retrieving the requested Personal Information). We will inform you of any such charges prior to your request being actioned.

In certain circumstances, we may refuse to provide you access to your Personal Information. Where we refuse you access, we will provide you with a written explanation as to the reasons for the rejection (for instance, we may refuse to disclose Personal Information to you where such access would have an unreasonable impact on the privacy of other individuals).

9. INQUIRIES PROCEDURE

All complaints and inquiries concerning your Personal Information, including in respect of alleged breaches of this Privacy Policy or the Privacy Act, should be directed to the Benchvote Privacy Officer:

Adam Mussa
Email: adam@campaignware.com

At all times, privacy inquiries and complaints will be treated seriously, dealt with promptly and confidentially.

10. PRIVACY POLICY UPDATES

This Privacy Policy was last updated in 27/3/24. We may update this Privacy Policy from time to time. We will post the updated version of the Privacy Policy on our website but may not personally notify you. Please check periodically to see if our Privacy Policy has been updated. Capitalised terms in this Collection Statement have the meaning given to such terms in the Benchvote Privacy Policy or the Privacy Act.